

Date Mailed
August 19, 1998

BEFORE THE
PUBLIC SERVICE COMMISSION OF WISCONSIN

Application of Madison Gas and Electric Company
For Authority to Change Electric and Natural Gas Rates

3270-UR-109

NOTICE OF HEARING

Public Technical Hearing

Hearing Date:
September 21, 1998 – 10:00 a.m.

Hearing Location:
**Public Service Commission
Amnicon Falls Hearing Room
610 North Whitney Way
Madison, Wisconsin**

Hearing for Public Comment

Hearing Date:
September 23, 1998 – 7:00 p.m.

Hearing Location:
**Public Service Commission
Amnicon Falls Hearing Room
610 North Whitney Way
Madison, Wisconsin**

Testimony Filing Dates

Prefiled Direct Testimony:

September 4, 1998 – 4:30 p.m.

Company Supplemental Testimony:

September 4, 1998 – 4:30 p.m.

Rebuttal Testimony:

September 16, 1998 – 4:30 p.m.

Surrebuttal Testimony:

September 21, 1998 – at start of hearing

Address Testimony To:

Donna L. Paske

Examining Division

Public Service Commission

P.O. Box 7854

Madison, Wisconsin 53707-7854

Fax (608) 266-3957

(All faxed testimony due one working day earlier than above deadlines.)

On April 15, 1998, Madison Gas and Electric Company (MGE or company) filed an application with the Public Service Commission of Wisconsin (Commission) under ss. 196.03, 196.20 and 196.37, Stats., for authority to increase rates for electric and natural gas service.

The application states in part:

Madison Gas and Electric Company's present electric and natural gas rates are unreasonable and unjust because they yield revenues that are inadequate to produce a return on equity sufficient to attract and maintain capital at reasonable rates. The company therefore proposes to increase electric rates by \$14.6 million (8.9 percent) and natural gas rates by \$4.6 million (4.5 percent) effective January 1, 1999.

On April 15, 1998, MGE submitted proposed testimony and exhibits relating to rate of return, demand side management, and revenue requirement with the application. On May 1, 1998, MGE submitted proposed testimony and exhibits relating to electric and gas cost of service and rate design and its gas cost incentive mechanism. Copies of MGE's filing may be obtained by written request to Mr. Jeff Newman of MGE at his office at P.O. Box 1231, Madison, Wisconsin 53701-1231, or by calling him at (608) 252-7000.

A prehearing conference was held on July 8, 1998. The issue list developed at the prehearing conference for use at the hearings may be obtained by written request to the Public Service Commission, P.O. Box 7854, Madison, Wisconsin 53707-7854 or may be viewed at the Public

Service Commission web page. (<http://www.psc.state.wi.us>) Parties are bound by decisions made at the prehearing conference regarding issues and schedules.

This is a Type III action under s. PSC 4.10(3), Wis. Adm. Code. No unusual circumstances suggesting the likelihood of significant environmental consequences have come to the Commission's attention. Neither an environmental impact statement under s. 1.11, Stats., nor an environmental assessment is required.

NOTICE IS HEREBY GIVEN that hearings in this docket will be held beginning on September 21, 1998, at 10:00 a.m. at the Public Service Commission, 610 North Whitney Way, Madison, Wisconsin, Amnicon Falls Hearing Room and continuing at times to be set by the presiding hearing examiner. This building is accessible to people in wheelchairs through the Whitney Way main floor entrance (lobby). Parking for people with disabilities is available on the south side of the building. Any person with a disability who needs accommodations should contact Richard Teslaw at (608) 267-9766. The hearing for public comment will be held on September 23, 1998, at 7:00 p.m. at the Public Service Commission in the Amnicon Falls Hearing Room. The public is welcome to attend any scheduled hearing session.

NOTICE IS FURTHER GIVEN that this hearing is a Class 1 proceeding as defined in s. 227.01(3)(a), Stats.

NOTICE IS FURTHER GIVEN that Commission staff shall file a synopsis or summary of the testimony or other evidence presented at the hearing in this case. The parties, pursuant to s. 196.24(3), Stats., as amended by 1997 Wisconsin Act 204, s. 24, may demonstrate that a synopsis or summary is not sufficiently complete or accurate to fairly reflect the relevant and material testimony or other evidence presented at the hearing.

If there are any questions regarding the hearings scheduled in this notice, please contact Donna Paske, Examining Division, at (608) 266-7173.

Other questions regarding this matter may be directed to Ron Manke, Case Coordinator, Commission staff, at (608) 266-0910.

Dated at Madison, Wisconsin _____

By the Commission.

Lynda L. Dorr
Secretary to the Commission

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